

ABSTRACT OF THE DISCLOSURE

A resin composition for heat-shrinkable polypropylene shrink label, comprises: from 50 to 95% by weight of a crystalline propylene- $\alpha$ -olefin random copolymer mainly comprising propylene, the copolymer satisfying the following requirements (1) to (3); and from 5 to 50% by weight of an alicyclic hydrocarbon resin having a softening temperature of not lower than 110°C:

Requirement (1): The copolymer exhibits a melt flow rate of from 0.5 to 10 g/10 min at a temperature of 230°C and a load of 2.16 kg;

Requirement (2): The copolymer exhibits a main fusion peak temperature ( $T_p$ ) of from 100°C to 140°C as determined by means of a differential scanning calorimeter (DSC); and

Requirement (3): The copolymer exhibits  $T_{50}$  of not higher than 125°C with the proviso that  $T_{50}$  is a temperature (°C) at which an amount of heat of fusion calculated from a lower temperature side is 50% of  $\Delta H_m$  supposing that  $\Delta H_m$  is the total amount of heat of fusion of the copolymer as determined by DSC.